



CERTIFIED FUND RAISING EXECUTIVE

Approved Provider for
Continuing Education 

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Meeting of the Minds
Title of Activity: - 2022 Conference
Names of Presenter(s): - Various
Dates and Location: - March 23-25, 2022, Pomona, CA

Date: Wednesday, March 23, 2022

Session 1: 9:00 [am] – 10:15 [am] (1.25 pts)

- [Mid-Level Donor Migration]
- [Measuring Performance & Productivity in Advancement Services]
- [The Evolution from Phonathon to Digital Engagement: Material Shift... or More of the Same?]

Date: Wednesday, March 23, 2022

Session 2: 10:30 [am] – 11:45 [am] (1.25 pts)

- [An Organizational Culture of Experimentation: Connecting the Dots]
- [Theoretical Chickens: Small Gifts in the Big Picture]

Date: Wednesday, March 23, 2022

Session 3: 2:30 [pm] – 3:45 [pm] (1.25 pts)

- [Business Intelligence and Annual Giving]
- [Class-Based Fundraising and Reunion Engagement: Pandemic Edition]
- [Actionable Insights – Next Steps in Fundraising and Alumni Relations]

Date: Wednesday, March 23, 2022

Session 4: 4:00 [pm] – 5:15 [pm] (1.25 pts)

- [Thirty Years of FundList: The Greatest Samples Ever Shared]
- [The Legal Ins and Outs of DAFs, Private Foundations, Pledges, and QPQs]

- [Direct Mail Recipes – Add Spice to All Your Channels]
- [Session Title]

Date: Thursday, March 24, 2022

Session 1: 8:00 [am] – 8:50 [am] (1 pt)

- [Forum on The New Annual Giving Org Chart: Staffing, Sharing, Sourcing and Skill Sets]
- [The Advancement Services Help Desk]

Date: Thursday, March 24, 2022

Session 2: 9:00 [am] – 10:15 [am] (1.25 pts)

- [The Tenth Giving Day – Re-Energizing, Rejuvenating and Recalibrating Goals, Plans, Methods and Outcomes]
- [The Changing Advancement Services Structure – What Models Work (or Don't)]
- [The Memory Book Goes Digital]

Date: Thursday, March 24, 2022

Session 3: 10:30 [am] – 11:45 [am] (1.25 pts)

- [The Case For (Gulp!) Multiple Giving Days]
- [The Climb: Career Pathways in Advancement]
- ["Segments of One" – The Art of Personalized Communication]

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>

Date: Thursday, March 24, 2022

Session 4: 1:00 [pm] – 2:15 [pm] (1.25 pts)

- [Fundamentals of Personal Solicitation and (More-or-Less) Face-to-Face Fundraising]
- [Data Analytics & Prospect Research Utilizing Student Experience Data]
- [Elevate your Giving Days with P2P texting]

Date: Thursday, March 24, 2022

Session 5: 2:30 [pm] – 3:45 [pm] (1.25 pts)

- [Showing Annual Giving Donors the Love: Where Stewardship Meets Scale]
- [Data Security as Service: A UC Davis Case Study]

Date: Thursday, March 24, 2022

Session 6: 4:00 [pm] – 5:15 [pm] (1.25 pts)

- [The Prospect's View: The Importance of Self-Awareness in Fundraising]
- [Making Sense of Events – How to Pay Attention to Who's Attending]

Date: Friday, March 25, 2022

Session 1: 8:00 [am] – 8:50 [am] (1 pt)

- [What We've Learned in Three Years of Measuring Alumni Engagement]
- [What Have I Gotten Myself Into? Everything You Need to Know When Going Into Advancement Services!]

- [You Had Me at <Record>: Your Full Personal Video Fundraising Repertoire]

Date: Friday, March 25, 2022

Session 2: 9:00 [am] – 10:15 [am] (1.25 pts)

- [Writing for Philanthropy: The Three Dimensions of Language]
- [Project Management for Development Professionals]
- [Using an Advancement Lens Towards DEI]

Date: Friday, March 25, 2022

Session 3: 10:30 [am] – 11:45 [am] (1.25 pts)

- [Women in Leadership in Advancement]
- [The New Career Services: Helping Students, Grads, and Alumni Launch & Lead Successful Careers in a Post Pandemic Employment Market!]

Date: Friday, March 25, 2022

Keynote: 12:00 [pm] – 1:00 [pm] (1 pt)

- [Fundraising, the Economy, and the Coronavirus: Where Do We Go From Here?]

Total number of points attained: _____

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